



# MAPLE GROVE -FARMS- 100% PURE MAPLE SYRUP

## Sweeten Your Profits

Maple syrup is a great way to capitalize on today's sweetness trend with an ingredient your guests are craving.

**Maple Everything.** Rising 27% in menu mentions since 2013,<sup>1</sup> maple syrup is now used as an ingredient with meat, fish, tofu, veggies, sauces, alcoholic beverages, snacks and more.<sup>2</sup>

**Breakfast Boom.** All-day breakfast is growing with 39% of consumers saying they like it.<sup>3</sup>

**Health Halo.** 58% of consumers believe that items made with "real" ingredients like maple syrup are healthier.<sup>4</sup>

**Winning Teams.** 53% of consumers find sweet + savory flavors highly appealing, and 47% crave sweet + spicy combos.<sup>4</sup>

## Why Maple Grove Farms Syrup?

**Pure.** Our pure maple syrup is a delicacy made entirely from the sap of northern sugar maple trees, adhering to strict guidelines.

**Clean.** Also available in premium blends that are made with pure maple syrup and cane sugar, not corn syrup.

**Green.** Sustainable and environment-friendly, Maple Grove Farms received the Vermont Governor's Award for Environmental Excellence in recognition for its zero-waste landfill project.

Technomic US Chains & Independents 2018  
B&G Maple Syrup Usage Study 2017  
Technomic 2017 Breakfast study  
Technomic 2019



**Heritage.** Maple Grove Farms is one of the largest packers of pure maple syrup in the USA, providing the finest syrup possible for 100+ years.

**Variety.** Available in flavors from delicate to robust that will suit various applications with your operation.

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# Menu Applications

Find these recipes and more on [maplegrove.com](http://maplegrove.com)



**Maple Chipotle Chicken Taco**



**Maple Berry Puff Pancake**



**Maple Bourbon Spritz**



## Breakfast

- In oatmeal—traditional and specialty
- On pancakes, waffles, and french toast



## Appetizers & Snacks

- As a hint of sweetness in sauces that are savory and/or spicy



## Lunch & Dinner

- As an ingredient in destination veggies or sides that become the hero of the plate
- In sauces, glazes and marinades for meats, fish, or tofu



## Beverages

- In alcoholic and non-alcoholic versions of adult beverages
- To sweeten and flavor smoothies, teas, and coffee drinks



### Grade A Golden—Delicate

A delicate, sweet flavor that will satisfy even the pickiest sweet tooth. It's mainly used on pancakes, waffles or French toast, but don't let your imagination stop there!



### Grade A Amber—Rich

A rich and hearty, aromatic syrup with a slightly more pronounced maple flavor. While good for pancakes, it also brings great flavor to yogurt, oatmeal and baked goods.



### Grade A Dark—Robust

A robust flavor that's stronger and deeper. It's brown and sugar-like, working well in BBQ sauces, glazes, coffee or as an unconventional pairing for cheese in place of honey.

Item #	GTIN #	Pack/Size	Description
<b>100% Pure Maple Syrup</b>			
57121340	10074683003402	4/1 Gal	Pure Maple Syrup - Grade A Golden Color, Delicate Taste (Jug)
57122601	50074683007798	60/1.5oz	Pure Maple Syrup - Grade A Amber Color, Rich Taste (Glass Bottle)
57122329	20074683329004	6/Half Gal	Pure Maple Syrup - Grade A Amber Color, Rich Taste (Jug)
57122345	10074683003457	4/1 Gal	Pure Maple Syrup - Grade A Amber Color, Rich Taste (Jug)
57123429	20074683429001	6/Half Gal	Pure Maple Syrup - Grade A Dark Color, Robust Taste (Jug)
57123350*	10074683003501	4/1 Gal	Pure Maple Syrup - Grade A Dark Color, Robust Taste (Jug)
57123355	00074683003559	1/5 Gal	Pure Maple Syrup - Grade A Dark Color, Robust Taste (Pail)
<b>Premium Blends with Pure Maple Syrup</b>			
57125511	10074683511006	4/1 Gal	15% Blend Syrup (Jug)
57125521*	10074683521005	4/1 Gal	25% Premium Blend Syrup (Jug)
<b>Sugar-Free Syrup</b>			
57125552	30074683005523	12/12oz	Maple Grove Farms Sugar Free Syrup (Plastic Bottle)
57125554*	30074683005547	12/24oz	Maple Grove Farms Sugar Free Syrup (Plastic Bottle)

\*Best Seller



**MAPLE GROVE**  
-FARMS-

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## Support

To learn more about our products and programs, contact your B&G Foods Away From Home representative.

For additional information, visit [bgfoodsawayfromhome.com](http://bgfoodsawayfromhome.com), click Brands and then the Maple Grove Farms® logo.



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