



ENCHILADA & CHILE SAUCE

Meet the Sauce Boss

Two news flashes! Today's guests see Mexican food as comfort food and—with foodservice pricing increases less than grocery increases—operations like yours are poised to gain sales right now.¹ Las Palmas can help! Our Enchilada and Chile Sauces simplify authentic Mexican cooking with recipes rooted in heritage and made with the finest ingredients.

- **Let's Grow.** The Mexican food market is projected to grow 6.65% (compound annual growth rate) through 2026.²
- **Go Big.** Bold and intense flavor will dominate 2023.³
- **Spicy Surprise.** Spicy has grown 20% as a sauce flavor on US menus.⁴ And, many recent product launches are bringing spice to surprising foods—even beverages.⁵
- **Adventure Is Back.** During the pandemic, nostalgic comfort food spiked in popularity, but consumers now seek more adventurous foods and combinations, like spicy and sweet.⁵
- **Majority Rules.** A whopping 87% of consumers eat Latin cuisine regularly or sometimes.⁶
- **Get Excited.** When consumers were asked what they associate with Latin cuisine, 61% said good flavor and variety and 43% said excitement.⁶

1 2023 What's Hot - nrm.com
2 Food Institute Podcast, May 25, 2022, FI Fast Break News, Technavio Research 2021
3 The Manual, December 2022
4 Mintel Menu Insights, Q3 2018 - Q3 2021
5 SmartBrief July, 2022
6 Mintel, 4/21: Trending Latin Cuisine Flavors



Why Las Palmas Enchilada & Chile Sauce?

- **A Tradition Since 1923.** For more than 75 years, Las Palmas products have helped families and chefs prepare truly authentic Mexican meals.
- **Finest Ingredients.** Las Palmas products are made with quality chiles, real tomatillos and spices that have been staples in Mexican cooking for centuries.
- **Authenticity Matters.** Using recipes derived from those passed down for generations, Las Palmas products are the simple secret to creating authentic experiences.
- **Viva La Versatility.** If you can dream it, you can do it with Las Palmas Sauces. They add authentic Mexican flair to any item on your menu.

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Menu Applications

Find these recipes and more on laspalmassauces.com



El Cabo Pepe's Enchiladas Divorciadas



Camarones a la Mexicana



Green Chicken Enchiladas

Whether you're just adding a dash for some flair or using it as a base for a classic Mexican entree, Las Palmas Enchilada & Chile Sauce brings bold, authentic flavor to any dish.



Breakfast

- Add to handheld options for authentic Mexican flavor in breakfast tacos, burritos, and sandwiches
- Use in classics like huevos rancheros (ranch-style eggs) and breakfast casseroles



Appetizers

- Mix into sauces for nachos, picaditas, street tacos, tostadas, and more
- Add to a base dip for a signature spin that's savory with a bit of spice—from cheese sauces to sour cream based sauces and beyond
- Use it in basting sauces to create a new twist on wings
- Serve it as a dip for enchilada wontons or enchilada-stuffed mushrooms



Lunch & Dinner

- Level up traditional favorites like red or green enchiladas, sopes, tamales, cheesy Mexican casseroles, stuffed peppers, beef and bean chile verde, and more
- Create signature chicken and seafood dishes, enmoladas, and stews with an authentic Mexican flair
- Keep it cozy with enchilada and red chile soups and stews served with crispy-crunchy tortilla strip

Item #	GTIN #	Pack/Size	Description
7411024	20041501110243	6/102 oz.	Las Palmas Green Chile Enchilada Sauce - Medium
7411028*	30041501110288	12/28 oz.	Las Palmas Red Enchilada Sauce - Mild
7411038	30041501110387	12/28 oz.	Las Palmas Red Enchilada Sauce - Hot
7411040	30041501110400	12/28 oz.	Las Palmas Green Enchilada Sauce - Hot
7411042*	30041501110424	12/28 oz.	Las Palmas Green Enchilada Sauce - Mild
7411050	20041501110502	6/102 oz.	Las Palmas Red Enchilada Sauce - Medium
7411021*	30041501110219	12/28 oz.	Las Palmas Green Chile Enchilada Sauce - Medium
7410029*	30041501100296	12/28 oz.	Las Palmas Red Chile Sauce - Medium
7410050	20041501100503	6/102 oz.	Las Palmas Red Chile Sauce - Medium

*Best Seller

Support

To learn more about our products and programs, contact your B&G Foods Away From Home representative. For more information or recipes, visit bgfoodsawayfromhome.com/brands and click the Las Palmas logo.



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