



ORTEGA

A FAMILY TRADITION SINCE 1897

SHELLS & SEASONINGS

Festive. Fun. Memorable.

In recent decades, Americans have grown up eating Mexican cuisine and it has become a go-to nostalgic food.¹ In fact, more than 21% of restaurants offer tacos.² Now's the time to start serving them if you aren't or to level up your current taco offerings with Ortega. Our taco shells & seasonings transform the ordinary meal into a festive, fun, and memorable occasion.

- **Street Wise.** Street foods continue to excite consumers and tacos are one of the originals.³
- **TikTok Tacos.** Thanks to TikTok, quesabirria or birria tacos were all the rage in early 2022. Now they're hitting menus and foodservice publication trend lists.⁴
- **Heat Hype.** Sauces, spices and seasonings are hot—the spicier the better in ethnic flavor varieties.⁵
- **Quesadilla Glow Up.** Restaurants are leveling up the familiar quesadilla with signature ingredients to appeal to today's comfort-food foodies.⁴
- **Regional Touch.** Peppering in regional ingredients can revitalize mainstreamed global cuisines while elevating authenticity and value.⁶

1 Fresh Market Most Delicious 2023 Trends
 2 Tastewise, 2022
 3 Foodservice Director 10/18/22
 4 Flavor & the Menu, Feb 2022
 5 NRN 2022 What's Hot Report
 6 Mintel: Regional and International Flavors and Ingredients, US 2022



Why Ortega Taco Shells & Seasonings?

- **Follow the Leader.** A trusted name steeped in family tradition, Ortega was founded in 1897. It's now a well-recognized national leader in Mexican foods, ranking #2 in the taco shell category.
- **Unique Authenticity.** Ortega Taco Seasonings are made with the highest quality ingredients and use a unique blend of spices to provide a truly authentic Mexican eating experience.
- **Anytime Versatility.** From breakfast to appetizers, lunch and dinner, Ortega Taco Seasoning helps add Mexican flair to just about any dish.

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Menu Applications

Find these recipes and more on ortega.com



Grilled Fish Soft Tacos



Original Street Tacos



Carne Asada Tacos

Offer the comfort food today's guests crave with Mexican-inspired fare for any daypart. Ortega Taco Shells & Seasonings make it easy!



Breakfast

- Create a savory grain bowl by adding taco seasoning to oatmeal and serving with avocado, beans, cheese, and salsa
- Menu an alternative to traditional toast, bagel, and English muffin carriers with tasty breakfast fillings in taco shells
- Satisfy the vegan crowd by topping tostadas with a chickpea-veggie mix, avocado, greens, and pico de gallo



Appetizers

- Toss freshly fried chicken tenders with taco seasoning and crushed taco shells, and serve with salsa for a Tex-Mex offering



Lunch & Dinner

- Add crushed or chunked pineapple and taco seasoning to roasted chicken or beef for an on-trend, tropical twist
- Sprinkle taco seasoning into soups and stews for a burst of flavor
 - Upgrade your burger menu by adding taco seasoning to ground beef for an easy Taco Burger
- Make taquitos by filling soft taco shells with saucy meat and frying them up into crispy, crunchy rolls
- Crisp up taco shells then crunch them up to top hearty soups and stews

Item #	GTIN #	Pack/Size	Description
7700860*	10039000008607	1/5 lb.	Ortega Taco Meat Seasoning
7700861	10039000008614	12/9 oz.	Ortega Taco Meat Seasoning
1151945	10041501519452	6/4.9 oz.	Ortega Taco Shells
1162349	10041501623494	6/4.1 oz.	Ortega Homestyle Tostada Shells
1162141	10041501621414	1/200 ct.	Ortega Taco Shells
7700923	30041501009230	12/14.3 oz.	Ortega Flour Tortillas
1164992	10041501649920	6/5.6 oz.	Ortega Fiesta Flats

*Best Seller

Support

To learn more about our products and programs, contact your B&G Foods Away From Home representative. For more information or recipes, visit bgfoodsawayfromhome.com/brands and click the Ortega logo.



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