



JALAPEÑOS & GREEN CHILES

Peppers Make It Pop

Ortega makes it easy and profitable to serve up the heat and texture your guests are craving now. From breakfast to after-dinner drinks, we've got you covered.

- **Spicy Plus.** Post pandemic, consumers are shifting to more adventurous options, include spicy + savory and spicy + sweet.¹
- **Latin Inspo is In.** Two of the top three global trends are Latin inspired—South American and Caribbean.²
- **Popular Pickling.** Pickled vegetables like jalapeños and chiles show up on about 20% of all menus.³
- **Mexican Food Forever.** It's one of the most interesting cuisines in the U.S. and so established that it's become part of the American lexicon of food.⁴

1. Consumers Seek Out the Heat in Unexpected Spicy Food, SmartBrief, 7/20/22
2. What's Hot, NRN.com, 2022
3. tastewise.io/foodtrends, 2022
4. Michael Pariaplano, Flavor & the Menu, 2/14/22



Why Ortega Jalapeños & Green Chiles?

- **Brine Packed.** Ortega chile peppers are packed in brine, not vinegar, so they work in any recipe without adding a vinegar taste.
- **Flavor + Texture.** Ortega chile peppers are fire-roasted and steam-peeled for excellent flavor and texture.
- **Trusted Name.** Ortega was founded in 1897 with its green chiles and is now a well-recognized national leader in Mexican foods.
- **Versatile.** Ortega chile peppers boost flavor all across your menu and in all day parts.

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Menu Applications

Find these recipes and more on ortega.com



Jalapeño Popper Tacos



Jalepeño Cornbread



Nachos With Peppers

Take any Mexican or Southwestern dish to the next level with Ortega Jalapeños & Green Chiles, but don't stop there! Try these bold applications all across your menu.



Breakfast

- In breakfast tacos, enchiladas, bakes, and burritos
- As a topping or ingredient for eggs, breakfast nachos, breakfast bowls, and more



Appetizers & Snacks

- Create craveable jalapeño popper bites, pinwheels, and turnovers
- Add green chiles to cheese balls and artichoke dip
 - Serve a southwestern corn and green chile dip as a side dish



Soups & Sides

- In mac & cheese and other sides to differentiate your menu



Lunch & Dinner

- As a topping for all types of salads
- As a way to give any protein Southwestern flair



Beverages

- In martinis, margaritas, mules, Bloody Marys and more for a twist of heat

Item #	GTIN #	Pack/Size	Description
7701309*	10039000013090	12/26oz	Ortega Green Chiles - Diced
7701019	10039000010198	12/27oz	Ortega Green Chiles - Whole
7701337*	10039000013373	12/26oz	Ortega Jalapeños - Diced
7701335	10039000013359	12/26oz	Ortega Jalapeños - Whole
7701336	10039000013366	6/96oz	Ortega Jalapeños - Sliced

*Best Seller

Support

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